



## **CPB YOUTH BADMINTON OPEN TOURNAMENT 2008** **SPONSORSHIP PACKAGE**

*“Linking professionals and businesses for the advancement of socio-economic well-being”*

Dear Sponsor,

On August 9 and 10, 2008, we will host our 7<sup>th</sup> CPB Badminton Open Tournament at U of T Mississauga. In previous years, players of all ages have travelled from around GTA and as far as Ottawa to attend the largest, open, community badminton tournament in Canada.

In 2007, nearly 200 participants competed over our two-day event.

This year, the projected exposure of the event is over 300 people and we are working hard to create a high level of public visibility through multi-media channels such as the Mississauga News, Rogers TV, many Chinese media and the Ontario Badminton Association website.

The success of the event relies heavily on support from corporations and organizations. We have enclosed a sponsorship package for your kind consideration and would be open to discuss ideas to ensure we meet your company's marketing objectives.

The Mississauga Board of Chinese Professionals and Business (CPB) is dedicated to “*link professionals and business for the advancement of socio-economic well being*”. One of our mandates is to promote sports to the youths in our community. We are committed to supporting, recreational and competitive badminton activities within the province.

If you have any questions, please contact us at any time.

Yours truly,

Kwok Wai Chan  
CPB Badminton Tournament Chair  
(416) 892-8163  
kwok@cpbbadmintonn.com

Tali Wong  
CPB VP, Youth  
(416) 931-1823  
twong1637@rogers.com

## **Badminton Sponsorship Packages**

### **Title Sponsor** **\$ 750.00 (\$ 1,000.00 Prize Equivalent\*)**

- Event named after sponsor (e.g. The XYZ Company Badminton Open 2008)
- Category Exclusivity
- Display company banner on main court during tournament
- All Gold Sponsor Benefits except the Tournament event named after company

### **Gold Sponsor (max of 5)** **\$ 500.00 (\$ 750.00 Prize Equivalent\*)**

- All Silver Sponsor benefits plus
- Tournament event named after company (e.g. the XYZ Company Mixed Doubles Event)
- Display company banner on side court during tournament
- Display company banner on the score board
- Official Recognition: "Plaque of Appreciation" from CPB

### **Silver Sponsor** **\$ 250.00 (\$ 500.00 Prize Equivalent\*)**

- All Bronze Sponsor benefits plus
- Company name / logo on all printed advertising (e.g. poster)
- Official Recognition: "Certificate of Appreciation" from CPB

### **Bronze Sponsor** **\$ 100.00 (\$ 250.00 Prize Equivalent\*)**

- Company name / logo displayed on website
- Company name will be acknowledged at the tournament
- Official Recognition: "Letter of Appreciation" from CPB

### **Event Supporter Any donations or prize equivalent\***

- Official Recognition: "Letter of Appreciation" from CPB

\* Prize Equivalents include merchandise, gift certificates or prizes.